

~ We Are Mississippi ~

January 18-20, 2024

You are invited to exhibit in Mississippi's largest meeting of music educators. The conference is scheduled for **January 18-20, 2024** on the beautiful campus of the University of Southern Mississippi in Hattiesburg.

The conference features workshops and performance opportunities. There will be more than 250 teachers and professors, plus parents and chaperones, in attendance. Students from grades 5 through 12 will experience performance excellence as they participate in their respective All-State Select Group. The All-State Performance groups include: Elementary Honor Choir, Junior High SATB Honor Choir, Junior High School SATB Choir, High School SATB Choir. Each group is composed of 75-150 students with total student participation in excess of 450.

Business exhibitors will be located near the teacher workshops and break-out sessions, so you will have high adult foot-traffic. We ask that you consider providing some sort of give-away to encourage our teachers and students to visit your exhibit. There will also be a door-prize drawing for teachers. Please consider donating a gift or "swag" bag to that drawing.

College and university exhibitors may want to promote graduate and CEU options for our teachers. This is an excellent time to reach many of our music teachers.

You also have the option of purchasing an advertisement to our convention app. This app goes will be downloaded by every teacher, student, and parent involved in the convention. Details are attached.

As an exhibitor, you are providing growth opportunities for our teachers and students through information and/or materials for purchase. JOIN US THIS YEAR! It promises to be one of our best conferences ever! If you have questions or need assistance, my contact information is below.

Andy Beasley, Exhibitors Chair 300 Peachtree Street Brandon, MS 39042 601-826-2921 abeasley@pearlk12.com Mississippi Music Educators Association & Mississippi Chapter of the American Choral Directors Association

EXHIBITORS SHOWCASE INFORMATION

Deadline: December 1, 2023

WHAT: MMEA & MS ACDA Convention

WHEN: January 18-20, 2024

WHERE: The University of Southern Mississippi Thad Cochran Center 118 College Drive Hattiesburg, Mississippi 39406



WHO: Conference attendees include more than 250 public school, private school, and college educators, more than 450 students in grades 5 through 12, college music majors, numerous parents, chaperones, and concert audience members. The conference is composed mainly of **vocal**, **choral**, and **general music** teachers.

Exhibit Space Information

• Size: 10' x 10' (Includes a 6' skirted table, two chairs)

<u>Price</u>

- Exhibit Space \$175.00 (Includes Wi-Fi access and electricity.)
 Additional Exhibit Space \$150.00 each
- Additional Exhibit Space \$150.00 each
- Additional 6' Table
 \$75.00 each

Security

An Exhibit Representative is expected to be present at the exhibitor space during scheduled exhibit hours. Security will be provided during times that exhibits are closed.

Exhibit Hours

Wednesday, January 17 – Exhibits may set up from 2:00pm – 5:00pm. Thursday, January 18 – Exhibit set up begins at 9:00am. Exhibits open from 12:00pm to 5:30pm. Friday, January 19 – Exhibits open from 8:30am to 5:00pm.

You are invited to provide a promotional gift for teachers to be given at a drawing during our teacherluncheon on Friday. Exhibitors are welcome to join us for the Thursday evening and Friday evening concert sessions. Two exhibitor badges will be provided.

For more information contact:

Andy Beasley, Exhibits Chair 300 Peachtree Street Brandon, MS 39042 601-826-2921 abeasley@pealrk12.com

Mississippi Music Educators Association & Mississippi Chapter of the American Choral Directors Association

EXHIBITOR'S AGREEMENT

Deadline: December 1, 2023

We, the undersigned, hereby apply for exhibit space as indicated below. Payment in full for space desired must accompany this contract.

Company Name		Contact Name	
Street/Mailing Address	City	State	z Zip
()	()	()
Work Phone	Home Phone	 Fax)
work i none	nome i nome	T dA	
()			
Cell Phone	E-mail A	ddress	
Name of Representative (1) Atten	ding	Representat	ve (2) Attending
E-mail for representative in exhibi	tor space		
In 35 words or less, please des guide.	cribe the products/servic	es of your company for use in co	onference promotion and program
from any damage or charges imposed for well as to strictly comply with the applicabl University of Southern Mississippi regardin and the official service contractors against	violation of any laws or ordinance w e terms and conditions contained in g the exhibition premises; and furth and from any and all loss, cost dama	hether occasioned by the negligence of the the agreement between MMEA, ACDA, and er, exhibitors shall at all times protect, inder age, liability or expense arising from or out o	nd the official service contractors forever harmless exhibitor or those holding under the exhibitor as d the Thad Cochran Center on the campus of the nnify, save and keep harmless MMEA and ACDA f my reason of any accident or other occurrences l exhibitors occupancy and use of the exhibition
Signature		Date	
Exhibitor Space Reservation:			
Exhibit Space* - \$175.00		Additional 6' Table(s) - \$75.00	each
Additional Space - \$150.00			
*Includes Wi-Fi & electricity			
		Total Fees Enclosed: \$	
Please make checks payable to Mail to:	o: MMEA/ACDA Conven Andy Beasley 300 Peachtree Street	tion	

Brandon, MS 39042

Mississippi Music Educators Association Mississippi Chapter American Choral Directors Association

Conference Website/App Advertisement Deadline: December 1, 2023

The Mississippi Music Educators Association and the Mississippi Chapter of the American Choral Directors Association are pleased to invite you to advertise in the convention website & app for the week leading up to the conference and for the duration of the conference.

Small Banner Images must be 600 pixels wide, 110 pixels tall, and in PNG format. Large Banner Images must be 640 pixels wide, 640 pixels wide, and in PNG format.

PRICE

Large Banner Ad - \$200 Small Banner Ad - \$125

Electronic files must be submitted in the following formats: PNG. Due to possible space limitations, ads will be placed in the app on a "first-come, first serve" basis with the final **deadline** for ad space on **December 1**, **2023**.

To place a Banner ad in our convention website & app, fill out the information below and return with a check.

Name					
Address					
City	State	Zip Code			
Daytime Phone	Cell Phone				
E-mail					
Ad Size:Small Im	age Banner	Large Image Banner			
\$ Total Enclosed					
Please make checks payable to: MMEA/ACDA Convention					
Mail to:					
Andy Beasley, Exhibits Chair					
	300 Peachtree Street				
Brandon, MS 39042					
601-826-2921					
	abeasley@pearlk12.com				