



*Present the*

## 2023 Convention and Exhibitors Showcase

*~ We Are Mississippi ~*

January 18-20, 2024

You are invited to exhibit in Mississippi's largest meeting of music educators. The conference is scheduled for **January 18-20, 2024** on the beautiful campus of the University of Southern Mississippi in Hattiesburg.

The conference features workshops and performance opportunities. There will be more than 250 teachers and professors, plus parents and chaperones, in attendance. Students from grades 5 through 12 will experience performance excellence as they participate in their respective All-State Select Group. The All-State Performance groups include: Elementary Honor Choir, Junior High SATB Honor Choir, Junior High SSA Choir, High School SSA Choir, High School SATB Choir. Each group is composed of 75-150 students with total student participation in excess of 450.

Business exhibitors will be located near the teacher workshops and break-out sessions, so you will have high adult foot-traffic. We ask that you consider providing some sort of give-away to encourage our teachers and students to visit your exhibit. There will also be a door-prize drawing for teachers. Please consider donating a gift or "swag" bag to that drawing.

College and university exhibitors may want to promote graduate and CEU options for our teachers. This is an excellent time to reach many of our music teachers.

You also have the option of purchasing an advertisement to our convention app. This app goes will be downloaded by every teacher, student, and parent involved in the convention. Details are attached.

As an exhibitor, you are providing growth opportunities for our teachers and students through information and/or materials for purchase. **JOIN US THIS YEAR!** It promises to be one of our **best conferences ever!** If you have questions or need assistance, my contact information is below.

**Andy Beasley, Exhibitors Chair**

300 Peachtree Street

Brandon, MS 39042

601-826-2921

abeasley@pearlk12.com

Mississippi Music Educators Association &  
Mississippi Chapter of the American Choral Directors Association

## EXHIBITORS SHOWCASE INFORMATION

**Deadline:** December 1, 2023

**WHAT:** MMEA & MS ACDA Convention

**WHEN:** January 18-20, 2024

**WHERE:** The University of Southern Mississippi  
Thad Cochran Center  
118 College Drive  
Hattiesburg, Mississippi 39406



**WHO:** Conference attendees include more than 250 public school, private school, and college educators, more than 450 students in grades 5 through 12, college music majors, numerous parents, chaperones, and concert audience members. The conference is composed mainly of **vocal, choral, and general music** teachers.

### Exhibit Space Information

- Size: 10' x 10' (Includes a 6' skirted table, two chairs)

### Price

- Exhibit Space \$175.00 (Includes Wi-Fi access and electricity.)
- Additional Exhibit Space \$150.00 each
- Additional 6' Table \$75.00 each

### Security

An Exhibit Representative is expected to be present at the exhibitor space during scheduled exhibit hours. Security will be provided during times that exhibits are closed.

### Exhibit Hours

Wednesday, January 17 – Exhibits may set up from 2:00pm – 5:00pm.

Thursday, January 18 – Exhibit set up begins at 9:00am. Exhibits open from 12:00pm to 5:30pm.

Friday, January 19 – Exhibits open from 8:30am to 5:00pm.

You are invited to provide a promotional gift for teachers to be given at a drawing during our teacher-luncheon on Friday. Exhibitors are welcome to join us for the Thursday evening and Friday evening concert sessions. Two exhibitor badges will be provided.

### For more information contact:

Andy Beasley, Exhibits Chair  
300 Peachtree Street  
Brandon, MS 39042  
601-826-2921  
abeasley@pearlk12.com



*Mississippi Music Educators Association*  
*Mississippi Chapter American Choral Directors Association*

**Conference Website/App Advertisement**

**Deadline:** December 1, 2023

The Mississippi Music Educators Association and the Mississippi Chapter of the American Choral Directors Association are pleased to invite you to advertise in the convention website & app for the week leading up to the conference and for the duration of the conference.

*Small Banner Images must be 600 pixels wide, 110 pixels tall, and in PNG format.*

*Large Banner Images must be 640 pixels wide, 640 pixels wide, and in PNG format.*

**PRICE**

Large Banner Ad - \$200

Small Banner Ad - \$125

Electronic files must be submitted in the following formats: PNG. Due to possible space limitations, ads will be placed in the app on a "first-come, first serve" basis with the final **deadline** for ad space on **December 1, 2023**.

To place a Banner ad in our convention website & app, fill out the information below and return with a check.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Ad Size:     \_\_\_ Small Image Banner             \_\_\_ Large Image Banner

\$\_\_\_ Total Enclosed

Please make checks payable to: **MMEA/ACDA Convention**

**Mail to:**

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