

**Mississippi Music Educators Association**  
**Mississippi Chapter American Choral Directors Association**

*present the*

*2010 Convention/In-Service Conference*  
*and*  
*Exhibitor's Showcase*

April 8-10, 2010

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You are invited to exhibit in Mississippi's largest meeting of music educators. The combined conference of Mississippi Music Educators Association and the Mississippi Chapter of the American Choral Directors Association brings together the finest teachers and music students in the state of Mississippi. The conference is scheduled for **April 8-10, 2010** at the Jackson Marriott and Galloway United Methodist Church in Jackson, Mississippi. The conference will feature workshops and performance opportunities. Students from grade five to college will experience performance excellence as they participate in a select All-State group. The All-State performance groups include: Elementary Choir, Junior High Choir, Girls Choir, High School Choir and Show Choir. Each group is composed of 100–135 students with total student participation in excess of 600. In addition to these students there will be more than 250 teachers, area college music majors as well as parents and chaperones in attendance at the conference.

In addition to the opportunity to participate as an exhibitor, you may also advertise in our program book, advertise in the conference issue of our state publication, *MS Music News*, and provide interest sessions. All forms and information are included in this packet.

Informed teachers are better teachers. With your decision to exhibit at our conference, you can better provide information and/or materials for purchase to our educators. Please join us this year! We are looking forward to the best conference ever! If you have questions or need assistance, my contact information is below.

**Andrea Coleman, Exhibits Chair**

5025 Hwy 80 East

Pearl, MS 39208

601.927-9604

acoleman516@hotmail.com

**Conference Opportunities for 2010**

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**Mississippi Music Educators Association  
Mississippi Chapter American Choral Directors Association**

## **EXHIBITORS SHOWCASE INFORMATION**

**Deadline: March 5, 2010**

**WHAT:** Annual In-Service Conference ~ MMEA and MS ACDA

**WHEN:** April 8-10, 2010

**WHERE:** Jackson, Mississippi – Jackson Marriott Hotel  
*200 East Amite Jackson, Mississippi 601.969.5100*

**WHO:** The conference includes more than 250 public and private school and college teachers, more than 600 students in grades 5 through 12, college music majors, numerous parents, chaperones and concert audience members. At this time, the conference is composed mainly of vocal, choral and general music teachers.

### **Booth Information**

- Size: 10' x 10' blue curtained space (*Includes a 6' blue skirted table, two chairs, business sign and garbage can.*)

### **Price**

- Booth \$150.00 (*Space will be assigned as payment is received.*)
- Computer Line 375.00 per day *plus \$75.00 per day for outside connection*
- Electrical Outlet 20.00
- Extra Table 15.00 each
- Easel 15.00

### **Security**

An attendant is expected to be present at the booth during scheduled exhibit hours. Security will be provided during times that exhibits are closed.

### **Exhibit Hours (Tentative)**

Set up – Thursday morning. Registration will begin on Thursday, April 8th at 12:00 noon. Exhibits will be open from 12:00 noon - 7:00 p.m. on Thursday and scheduled times between 7:30 a.m. – 7:00 p.m. on Friday.

MMEA and ACDA recognize that exhibits are a very important part of this convention each year. Therefore, specific times are being scheduled for all students in the Honor choirs to visit the exhibits. You are invited to provide a promotional gift for teachers to be given at a drawing during the Friday morning Continental breakfast/exhibit time (*winners should sign in at your booth and must be present to win*). Please let me know so that we can include the information in our registration materials and in our program. You are also invited to sponsor a professional to demonstrate your products in a workshop during the convention. A call for proposals for conference sessions is included in this packet of information. For more information contact:

**Andrea Coleman, Exhibit Chair**  
5025 Hwy 80 East  
Pearl, Mississippi 39208  
601.927-9604 acoleman516@hotmail.com

**Mississippi Music Educators Association  
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**EXHIBITOR'S AGREEMENT  
Deadline: March 5, 2010**

We, the undersigned, hereby apply for exhibit space as indicated below. Payment in full for space desired must accompany this contract. Booth space will be allocated on a "first come, first-serve" basis.

Please print or type

<b>Company Name</b>		<b>Contact Name</b>	
<b>Street/Mailing Address</b>		<b>City</b>	<b>State</b>
( )		( )	( )
<b>Work Phone</b>	<b>Home Phone</b>	<b>Fax</b>	
( )			
<b>Cell</b>	<b>e-mail</b>		

<b>Name of Representative(s) Attending</b>	<b>Other Representative</b>
In 35 words or less, please describe the products/services of your company for use in conference promotion and program guide.	

**Indemnifying Clause:** Exhibitor agrees to protect, save and keep the MMEA, ACDA, the Marriott and the official service contractors forever harmless from any damage or charges imposed for violation of any laws or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor as well as to strictly comply with the applicable terms and conditions contained in the agreement between MMEA, ACDA, and the Marriott Hotel regarding the exhibition premises; and further, exhibitors shall at all times protect, indemnify, save and keep harmless MMEA and ACDA and the official service contractors against and from any and all loss, cost damage, liability or expense arising from or out of my reason of any accident or other occurrences to anyone, including the exhibitor, its agents, employees, and business invites which arises from or out of reason of said exhibitors occupancy and use of the exhibition premises or a part thereof.

Signature \_\_\_\_\_ Date \_\_\_\_\_

- Number of booths reserved:**
- Booth-\$150.00 \_\_\_\_\_
  - Computer Line-\$375.00(per day) \_\_\_\_\_
  - Outside connection - \$75.00 (per day) \_\_\_\_\_
  - Electrical Outlet- \$20.00 \_\_\_\_\_
  - Extra Table- \$15.00 each \_\_\_\_\_
  - Easel-\$15.00 \_\_\_\_\_

**Total Fees Enclosed:** \$ \_\_\_\_\_

Please make checks payable to: **MMEA/ACDA Convention**  
**Mail to Exhibits Chair:** Andrea Coleman, 5025 Hwy 80 East, Pearl, MS 39208

**Mississippi Music Educators Association  
Mississippi Chapter American Choral Directors Association**

**Program Book Advertisement  
Deadline: March 5, 2010**

The Mississippi Music Educators Association and Mississippi American Choral Directors Association are pleased to invite you to advertise in the convention program for the 2009 Annual State Convention and In-Service Conference to be held April 8-10, 2009 in Jackson, Mississippi.

Full page, formatted for 8 1/2 x 11, or half-page ad space will be available as follows:

**Full-page ad - \$100.00  
Half-page ad - \$60.00**

All materials should be 8 1/2 x 11 camera ready. Electronic files may be submitted in the following formats: pdf, jpeg, tiff. Due to possible space limitations, ads will be placed in the program on a first-come, first served basis with the final **deadline** for ad space **March 5, 2010**.

To place an ad in our program book, fill out the information below and return with camera-ready ad and check.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Ad size:        \_\_\_\_\_ Full Page (\$100.00)                                \_\_\_\_\_ Half Page (\$60.00)

Please make checks payable to: **MMEA/ACDA Convention**

**Mail to Exhibits Chair:** Andrea Coleman, 5025 Hwy 80 East, Pearl, Mississippi 39208

**Mississippi Music Educators Association  
Mississippi Chapter American Choral Directors Association**

**Mississippi Music News – Conference Issue  
Deadline: February 1, 2010**

**INFORMATION AND ADVERTISING RATES 2009-2010 Editions**

- PUBLISHER:** Mississippi Music Educators Association, Incorporated  
A federated, state unit of the Mississippi National Conference
- EDITOR:** Andrea Coleman, 5025 Hwy 80 East, Pearl, Mississippi 39208  
601.936.6791, acoleman516@hotmail.com
- IN GENERAL:** The 2009-2010 issues will be 16–28 pages highlighting music education in Mississippi. Included will be division reports, research abstracts, Music Educator Awards, and 2010 conference information.
- REQUIREMENTS:** All materials should be 8 1/2 x 11 camera ready. Electronic files may be submitted in the following formats: pdf, jpeg, tiff  
**Black and white copy only for fall(printed issue)**  
**Color copy may be submitted for on-line versions**
- CIRCULATION:** Fall Publication: Mailed to all music teachers in the state of Mississippi (*approximately 2000*)  
Following issues: State Music Educators–300; Libraries- 50; MENC Out-of State Presidents, Editors and MENC Executive Board – 150.
- TERMS:** **Pre-payment is preferred** or net 30 days when billed. No agency commissions.

**DEADLINES:**

Fall Issue – August 15, 2009 \_\_\_\_\_ Conference Issue – February 1, 2010 \_\_\_\_\_  
Spring Issue – April 15, 2010 \_\_\_\_\_

**RATES and OPTIONS: Fall Issue (Printed Copy)**

**Inside Cover** - \$200.00 **Back Cover** - \$300.00 **Per Page** - \$150.00 **Per ½ Page** - \$75.00

**RATES and OPTIONS: Conference and Spring Editions (On-Line Version Only)**

**Per Page** - \$150.00 **Per ½ Page** - \$75.00

**This form must accompany the ad.** Please complete the form below and return one signed copy.

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Name of Firm \_\_\_\_\_ Date \_\_\_\_\_

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Signature of Contact Person \_\_\_\_\_ Name (please print) \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

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( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_ E-mail Address \_\_\_\_\_

**Make checks payable to:** Mississippi Music Educators Association  
**Mail to:** MMEA Editor, 5025 Hwy 80 East, Pearl, Mississippi 39208

**Mississippi Music Educators Association  
Mississippi Chapter American Choral Directors Association**

**Interest Session Proposal  
Deadline: October 30, 2009**

Name \_\_\_\_\_

MENC/ACDA ID# \_\_\_\_\_ Expiration Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ e-mail \_\_\_\_\_

**Grade Level:** (*Circle all that apply*)    Elementary    Junior High    High School    General

- Clinicians must be a member of MMEA/ACDA
- Proposal applications must be e-mailed or postmarked no later than October 30, 2009.
- Session descriptions must be included – maximum 50 words
- Clinician biographical information must be included – maximum 150 words
- Clinician photograph must be included (photos may be e-mailed as jpg to e-mail address or sent as hard copy to address below.

**Session Title** \_\_\_\_\_

**Session Description (50 words or less)**

\_\_\_\_\_  
\_\_\_\_\_

**Bio of Session Presenter (150 words or less)**

\_\_\_\_\_  
\_\_\_\_\_

Demonstration group needed? \_\_\_Yes \_\_\_No    Will Clinician provide demonstration group? \_\_\_Yes \_\_\_No

**REQUESTS FOR MEETING ROOM SET-UP:**

**Space Needed** \_\_\_\_\_

**Equipment:**    \_\_\_Overhead Projector    \_\_\_VCR    \_\_\_CD Player    \_\_\_Extension Cord

      \_\_\_ Piano    \_\_\_ Music Stands    \_\_\_\_\_ Other

\_\_\_\_\_ I will provide my own equipment. (*\*The clinician must provide computer related audio-visual equipment. Hook-up charge by hotel is \$75.00 a day for outside connection, computer line is \$375.00 per day, and projector is \$400.00 per day.*)

**\*MMEA/ACDA REGRETS THAT MONETARY ASSISTANCE IS NOT AVAILABLE FOR PRESENTERS.**

Application Deadline: October 30, 2009.

**Mail proposal to:**

**Linda Gibbs, MMEA President**

2451 Overbrook Drive Jackson, MS 39213

601.987.3594(W) ~ 601.366.6061 (H) ~ 601.982.4066 (F) ~ lgroberts1@aol.com