



Arts in Motion Drive

MMEA members are encouraged to support the Arts in Motion campaign. For this project to work we need the active participation of our entire membership. Our first goal is to sell 350 specialty license plates to allow production. We believe this will create the momentum we need to really make a difference for music and arts education in Mississippi.

MMEA expects to use this project to:

- Raise public awareness for music and arts education and to inform citizens of the benefits that music brings to their lives and to society in general.
- Convince school administrators and lawmakers that music and arts education is a necessity if we hope to develop the creative potential of every individual.
- Encourage the expansion of school curricula to allow every child an opportunity to participate in an arts program.

Please consider:

- The economy is suffering and things that are not valued WILL be reduced or eliminated.
- Research shows that music and arts education is vital to building the creative potential of every individual. Innovative minds are essential to compete in the 21st Century workplace and in a global society.
- Music and arts education is considered a "frill" by many of the "policy makers".

How Do We Purchase?

For our membership

Fill out the application for the specialty tag and mail the completed application along with the \$31.00 fees to the address listed below.

For our arts supporters

Each MMEA member will want to keep a supply of the application forms on hand to sell these specialty license plates. The application forms may be downloaded from our Arts in Motion page on our web-site. You do not have to be a member of MMEA to purchase a tag.

You will need to collect an application form and the \$31.00 payment and mail to:

All checks or money orders need to be made out to MMEA.

MMEA – Arts in Motion

c/o Andrea Coleman

5025 Hwy 80 East

Pearl, MS 39208

What Can You Do?

We need your help in spreading the word about our specialty tag. The tag was designed with all aspects of the arts in mind. This tag design should have immediate appeal to dancers, musicians (both choral and instrumental), visual artists, and actors. It is our hope that supporters of the arts will want to call attention to our cause. Your active support for our Arts in Motion drive entitles you to participate in our Grand Prize drawing.

Each **MMEA member** is encouraged to sell (5) five Arts in Motion license plates. Return the completed information forms and the individual \$31.00 payments to:

MMEA Arts in Motion Drive

c/o Andrea Coleman

5025 Hwy 80 East

Pearl, MS 39208

Please note: *All checks will be processed immediately upon receipt. A special account has been set up to hold all funds until we reach our selling goal of 350.*

Bonus Drawing: Every time you are responsible for selling five Arts in Motion specialty tags, your name will go into drawing for a FREE concierge level room and breakfast, sponsored by the Marriot Hotel, at the 2012 MMEA In-Service Conference. The drawing will be held at the MMEA

Board Meeting in the month of January. The winner will be notified by telephone immediately after the drawing.

Frequently Asked Questions

After I have pre-paid for a special tag and I trade vehicles will I be able to put that tag on my new vehicle?

Please inform the taxpayer that when they go into the county office and give their name they will be allowed to put that license plate on any vehicle of their choice.

How soon after the license plates are available will I have to wait before I must go into the county office and pick up the license plate?

The taxpayer will have up to sixty (60) days after we have informed the organization to advise taxpayers that the license plates are in the county office. If the taxpayer chooses to wait beyond the sixty days they will be required to pay the special fees over again.

Will the taxpayer be required to turn in the license plate which is currently on their vehicle in order to pick up the new license plate?

Yes the tax payer will be required to bring in the old license plate in order to receive the new license plate.

What if a taxpayer purchased one of the license plates while living in one county but has since moved to another county how will they be able to receive their license plate in their new county?

The taxpayer will need to do one of two things, they may go into the new county office and have the clerk to call the other county office to have the license plate forwarded to that particular office or they may contact us and we will have the county to forward the tag to the correct county office.

What happens if taxpayers change their mind and are no longer interested in having the specialty license plate?

Since that particular taxpayer may have been one of the three hundred persons on the list of pre-sold tags it shall be the responsibility of the organization to work out something with the taxpayer in order for your list not to drop below 300 which would make the organization in non-compliance.